

— BRAND PARTNERSHIPS / PRODUCT EDUCATION

DO NOT PAY ME TO HOLD YOUR PRODUCT. PARTNER WITH ME TO TEACH IT.

Practical, technically credible content for professionals and creators who want to look better, sound better, and use technology with confidence.

THE DIFFERENCE

**I INSTALL IT. CONFIGURE IT.
USE IT. BREAK IT. TEACH IT.**

**PATRICK KELLEY**

CREATOR / TECHNOLOGIST / STUDIO CONSULTANT

27K+

YOUTUBE SUBSCRIBERS

27K+

LINKEDIN FOLLOWERS

400+

PUBLISHED VIDEOS

25+

YEARS IN TECH & PRODUCTION

REAL WORKFLOWS. REAL EDUCATION. REAL CREDIBILITY.

PARTNERSHIP FORMATS

BUILT TO EXPLAIN. DESIGNED TO PERFORM.

From a complete long-form story to a focused social cutdown, every deliverable is shaped around the audience, the platform, and the problem your product solves.

01

LONG-FORM VIDEO

Dedicated YouTube tutorials, product walkthroughs, comparisons, and educational brand stories.

02

INTEGRATED YOUTUBE

A natural product segment inside a relevant Tattooed Nerd video and real workflow.

03

SHORT-FORM VIDEO

Focused vertical demonstrations and cutdowns for social, brand channels, and paid campaigns.

04

LINKEDIN CONTENT

Professional posts and native video designed to start credible conversations with technology buyers.

05

UGC & BRAND CONTENT

Polished product education for your website, social channels, sales teams, customers, or advertising.

06

LAUNCHES & EVENTS

Early-access testing, launch-day education, interviews, trade-show coverage, and demonstrations.

WHO I REACH

- TECHNOLOGY PROFESSIONALS
- EXECUTIVES & BUSINESS LEADERS
- CONTENT CREATORS
- REMOTE & HYBRID PROFESSIONALS
- AV & STUDIO ENTHUSIASTS
- ZOOM & MICROSOFT TEAMS PROFESSIONALS

WHY TATTOOED NERD



BROADCAST INSTINCTS. ENTERPRISE CREDIBILITY. CREATOR EXECUTION.

My career has taken me through professional media, production, enterprise communications, collaboration platforms, and modern creator workflows, including work involving Disney, ESPN, Microsoft, and Zoom.

Technology should make communication better, not more complicated. That is what I teach and what every partnership should demonstrate.

SELECTED PAID PARTNERSHIP

LOGITECH BRIO / YOUTUBE + LINKEDIN

BEST-FIT PARTNERS

CAMERAS & LENSES

LIGHTING

AUDIO

CREATOR TECHNOLOGY

PRODUCTION SOFTWARE

STUDIO SYSTEMS

PARTNERSHIPS TYPICALLY BEGIN AT

\$5,000

Final pricing reflects scope, deliverables, usage rights, exclusivity, paid amplification, and travel.

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